



# Danish – Chinese Trade & Investment Symposium

Monday 17 May 2010 from 13:00 to 18:30  
Radisson Blu Scandinavia Hotel, Copenhagen

On 17 May 2010, a Chinese Trade & Investment Delegation will visit Denmark. Minister of Commerce of the P.R. of China, Mr. Chen Deming is head of the delegation which includes 100 Chinese business people – representing 80 Chinese companies – as well as 20 high level officials of China's Ministry of Commerce (MOFCOM). The trade and investment delegation is the largest and most high level one ever to have visited Denmark.

The Ministry of Foreign Affairs, the Trade Council and its partners – Confederation of Danish Industry (DI), Danish Chamber of Commerce, Danish Agriculture & Food Council, Danish Shipowners' Association and Danish-Chinese Business Forum – wish to invite all Danish companies operating in and trading with China to attend this networking event with key Chinese companies and decision-makers.

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#### INITIATED BY:

**MINISTRY OF COMMERCE OF P.R. CHINA (MOFCOM), MINISTRY OF FOREIGN AFFAIRS OF DENMARK**

#### ORGANISERS:

**CCCME OF CHINA'S MOFCOM, THE TRADE COUNCIL, MINISTRY OF FOREIGN AFFAIRS**

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#### CO-ORGANISERS:



Organisation for erhvervslivet





## BUSINESS OPPORTUNITIES

The **Danish-Chinese Trade & Investment Symposium** provides opportunities for Danish companies to contact Chinese senior business people and investors from a group of companies selected by China's Ministry of Commerce.

The Symposium will focus on five business areas:

### **Cleantech – Energy & Environment**

China as the largest CO2-emitter in the world faces huge environmental challenges. China has a strong wish to control its energy supply, and has therefore set ambitious targets on energy efficiency, renewable energy and air and water pollution, backed by large public investments. In a recent survey, two thirds of China's Mayors said they would look to Denmark for eco-solutions! *Focus areas: Clean Energy Production, Efficient Energy Distribution, Sustainable Buildings, Efficient Industries incl. Water/Waste Water, Solid Waste and New Energy Vehicles*

### **Agriculture, Food and Agri Tech**

In March 2010, China's Government announced the earmarking of DKK 235 billion for agricultural investments, primarily to subsidise agri machinery, agri R&D and agri infrastructure. The Chinese political desire for developing the agricultural sector has never been greater. This provides interesting opportunities in China for Danish agriculture, food and agri tech companies. *Focus areas: Primary agri equipment and materials, fertilisers, feed technology, grain treatment and processing, food processing and packaging, food safety technologies*

### **Innovative Healthcare**

The Chinese health sector is growing more than 20% yearly, and will become the 2<sup>nd</sup> largest world market within 5-10 years. The long term success in China depends on having cooperation with Chinese authorities at both provincial and central levels. China is interested in Denmark's specialized and innovative knowledge. *Focus areas: Pharmaceutical market, medical devices and diagnostics*

### **IT, Telecommunication & Electronics**

ITE is a dynamic market sector in China's economic boom and will grow stronger over the next decade, as China continues to upgrade its IT infrastructure in its drive toward global levels of productivity in its industrial output. China's ITE sector is important as Chinese companies are putting increasing pressure on international players.

*Focus areas: Sourcing & outsourcing; Gaming & mobile application; Luxury electronic products*

### **Transport**

Rail transport is the most commonly used mode of mid and long-distance transportation in China. Ambitious extension plans have been decided. In October 2008, China announced a new CNY 2 trillion (US\$ 292 billion) railway investment plan, which will increase the country's railway network to 100,000 km by the end of 2010 and ultimately to 120,000 km by 2020. High-speed rail services were introduced in 2007 and are operated using CRH trains on dedicated high speed tracks. The current 6,600 km of high-speed rail will be extended to more than 25,000 km by 2020.





## PROGRAMME

Date: Monday, the 17<sup>th</sup> of May, 2010

- 13.00 Registration
- 13.30 Welcome by the Director of the Trade Council Ms. Anne Steffensen, Ministry of Foreign Affairs
- 13.35 Speech by Vice Chairman of CCCME, MOFCOM Ms. Yao Wenping
- 13.40 Trade, business and investment opportunities in China and in Denmark. Speeches by representative of Chinese and Danish authorities, organisations and companies
- 14.45 Break
- 15.00 Speech by Minister for Economic and Business Affairs, Mr. Brian Mikkelsen
- 15:10 Speech by Minister for Commerce of the P.R. of China, Mr. Chen Deming
- 15.30 Signing of Danish-Chinese business contracts
- 15.40 Meetings and workshops in industrial sectors
- 16.45 Networking between Danish and Chinese business people
- 17.30 Networking Dinner
- 18.30 End of symposium





## VENUE

Radisson Blu Scandinavia Hotel, Copenhagen  
Amager Boulevard 70  
2300 Copenhagen S  
Denmark  
Tel: + 45 33 96 5000  
Fax: + 45 33 96 5500

## PARTICIPATION FEE

DKK 1,200

## REGISTRATION

Please find more information on the event and register at:

[www.chinasymposium.um.dk](http://www.chinasymposium.um.dk)

Please note that only online registration is possible.

Deadline: No later than **Friday 14 May, 2010 at 12:00 hours**



## DANISH ORGANISOR

The Trade Council, Ministry of Foreign Affairs of Denmark

## CO-ORGANISERS

Confederation of Danish Industry (DI)  
Danish Chamber of Commerce  
Danish Agriculture & Food Council  
Danish Shipowners' Association  
Danish – Chinese Business Forum